

2017 JUNIOR RODEO COWBOYS ASSOCIATION

SPONSORSHIP INFORMATION

Platinum Association and Title Sponsor: (\$7500+ cash, products or services)

- 1.) Complete **Gold** Benefits package plus:
- 2.) Arena Banners – entry and exit gate
- 3.) T-shirt and Jacket Logo exclusivity
- 4.) Title Sponsor for Year-end JRCA finals
- 5.) Additional exclusive marketing and advertising opportunities

Gold Association Corporate Sponsor: (\$2500 cash, products or services)

- 1.) Complete **Silver** Benefits package plus:
- 2.) Routine Advertising Announcements at each regular season rodeo and the year-end finals
- 3.) Recognition or awards presentation offering at the JRCA awards ceremony (Saturday of the finals rodeo).
- 4.) Listing on the JRCA website homepage and sponsorship page as Gold Sponsor with a link to the sponsor's website
- 5.) Social media advertising and exposure on the JRCA facebook page

Silver Association Sponsor: (\$1000 cash, products or services)

- 1.) Complete **Bronze** Benefits package plus:
- 2.) Company logo/advertisement space on the JRCA Secretary's trailer.
- 3.) Periodic Advertising Announcements at each regular season rodeo and the year-end finals
- 4.) Recognition at the JRCA Awards ceremony
- 5.) Listing on the JRCA website homepage and sponsorship page as Silver Sponsor

Bronze Association Sponsor: (\$500 cash, products or services)

- 1.) Complete **Leather** Benefits package plus:
- 2.) Routine Advertising Announcement at the year-end finals rodeo
- 3.) Monthly Advertisement on the JRCA ad in the Cowboy Times Magazine Publication

Leather Association Sponsor: (\$250 cash, products or services)

- 1.) Complete **Latigo** Benefits package plus:
- 2.) Periodic Advertising Announcement at the year-end finals rodeo

Latigo Association Sponsor: (\$125 cash, products or services)

- 1.) Listing in the JRCA finals publication
- 2.) Listed as a sponsor on the JRCA Website and sponsorship page

JUNIOR RODEO COWBOYS ASSOCIATION
SPONSORSHIP FORM

Name or Company _____

Contact Person _____

Address _____

Phone _____ Email _____

Website _____

Sponsorship Level

- Platinum (\$7,500 +)*
- Gold (\$2,500)*
- Silver (\$1,000)*
- Bronze (\$500)
- Leather (\$250)
- Latigo (\$125)

*Provide electronic document of logo for trailer ad if desired.

Remit Payment to: Brad Johnson, 7811 London, Amarillo, TX 79119

Sponsorship sold by: _____

Payment Amount _____

Date Paid _____ Check # _____